

Serenity Bloom's *Pricing* & SERVICE PACKAGES

SERENITYBLOOM2022@GMAIL.COM

SERENITY-BLOOM.BUSINESS.SITE

IG: SERENTIY_BLOOM



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WELCOME

We're thrilled you chose Serenity Bloom for your
special day!

Get ready for a journey filled with joy and a sprinkle of
stress FREE Magic!

Thank you for entrusting us with your Wedding
Coordination team.



About ME



SERENA

CERTIFIED AND INSURED
LEAD WEDDING PLANNER

Meet the creative force behind Serenity Bloom Wedding Planning company. With an impeccable eye for detail and a passion for turning dreams into reality, I am a seasoned expert in orchestrating enchanting celebrations. My dedication ensures that every wedding reflects the unique love story of each couple, crafting unforgettable moments with a touch of elegance and flair.

HOW I HELP



NO STRESS



TROUBLE SHOOT



TIMELY

Meet THE TEAM



TAYLOR

WEDDING COORDINATOR

**Owner of Taylor To you Events:
Crafting Wedding Experiences that are
stunning, stress free and Tailored to you**



LJ

WEDDING COORDINATOR

**A cherished member of Serenity Bloom since it's inception,
LJ takes immense pride in curating impeccable wedding plans
and orchestrating unforgettable moments on your special day.**



WENDY

BILINGUAL-WEDDING COORDINATOR

**Owner of Good Hause Events
Mother, Army Vet and her passion extends beyond
planning, ensuring that you enjoy your special day.
From the Initial vision to the last dance.**

SERENITY BLOOM

Working TOGETHER

FIRST MEETING

We will go over your wedding and how we can best support your needs for the big day

01

- ☐ Go over contract, payment, policies

VENUE VISIT

we will meet to do a walk through of the venue and go over the vendors

02

- ☐ Confirm set-up of decor for ceremony & reception

Depending on Package:
Monthly or weekly meetings

03

- ☐ Discussing Vibe and solidifying vendor contracts

FINALIZE DETAILS

1 week before the big day we will go over the Master Wedding Document

04

- ☐ Finalize pending wedding details in the Master Wedding Day Document

REHEARSAL

I will help you so that your wedding party is all on the same page

05

- ☐ Go over wedding details with wedding party
- ☐ Finalize any last minute details

WEDDING DAY

SERENITY BLOOM

What's INCLUDED

Choose the perfect wedding package to transform your special day into a stress-free masterpiece. From comprehensive coordination to seamless execution, our packages are designed to ensure you savor every moment, leaving the stress behind. Let us handle the details, so you can focus on making lasting memories.

MONTH OF ALSO KNOWN AS DAY OF COORDINATION

- Once Serenity Bloom is booked, the couple will receive a digital Wedding Workbook where you can begin to enter in all the wedding details
- 4 weeks before the event date, Coordinator will meet with couple to discuss the final details of the wedding
- Coordinator will perform ceremony rehearsal
- Coordinator will be the point of Contact on Wedding Day
- 2 Coordinators will arrive onsite 2-4 hours prior to the start of the Ceremony assist with the vendors and Wedding Party Needs
- Coordinator will work with the couple to fine-tune and finalize the timeline prior to the wedding and send it to the wedding party and vendors.
- Coordinator will set out décor such as guestbook, Card box, Easels, Escort Cards, Menus, favors, Cake toppers, center pieces etc.
- Coordinator will run the schedule throughout the day.
- As the reception begins, the Coordinator will work with the DJ/ MC per the wedding reception timeline.
- Coordinator will help direct vendors and guests as they arrive
- During the reception, the Coordinator will assist with the grand entrance, dinner, toast, and first dance, family and bridal party dances and will retrieve all gifts and cards from the ceremony space and take them to a safe space where the couple has designated.
- Coordinator will stay until the end of the reception and be responsible for packing up all the wedding related items.

6 MONTHS OF COORDINATION

Everything included in the packages above

6 mos of Monthly meetings leading up to the wedding
Access to Premier Vendor list:

FULL PLANNING

Up to 1 YEAR of Planning (Flexible Payment Plans)

Everything included in the packages above

Monthly meetings leading up to the wedding

Everything included in the Packages above

Also includes a Bridal Assist- she will arrive at the earliest of 5AM to assist with all Hair/Make-up

Bridal Party needs- The Bridal Assist will keep the wedding Party on time before the ceremony

Visit Venues (up to three)

Attend Taste testings (up to two per vendor)

Complete vendor negotiation on the couple's behalf (Reviewing Contracts etc) Negotiating, and
booking suitable vendors for your event. We will schedule appointments and accompany clients to
up to three meetings per vendor category:

◦ Baker ◦ Caterer ◦ Florist ◦ Musicians/DJs ◦ Photographer ◦ Rentals ◦ Videographer ◦ Wedding
Attire ◦ Officiate ◦ Transportation

Website Management

Invitation and RSVP Management

Guest Hotel Accommodation

Other duties to be determined.

ADD ONS:

\$50- Per hourly session- Remote

\$75- Per hour in Person

\$200- over 150 guest

\$330 -Additional Assistant Coordinator

\$400- RSVP and invitation management

\$400- Guest accommodation

\$300 Provide a list of preferred vendors as needed for the Client to set appointments with:

- Baker ◦ Caterer ◦ Florist ◦ Musicians/DJs ◦ Photographer ◦ Rentals ◦ Videographer
- Wedding Attire ◦ Officiate ◦ Transportation

\$1200 Negotiating, and booking suitable vendors for your event. We will schedule appointments and accompany clients to up to three meetings per vendor category:

- Baker ◦ Caterer ◦ Florist ◦ Musicians/DJs ◦ Photographer ◦ Rentals ◦ Videographer
- Wedding Attire ◦ Officiate ◦ Transportation

Finding each individual vendor \$250 each..

Hotel accommodation required - when the venue is more than 1.5 hours away from Beaumont, CA and Coordinator attends the Rehearsal the day before.

TESTIMONIALS

Serena is nothing short of amazing! I was planning a large traditional Nigerian wedding reception and I knew early on that I would need professional assistance. My venue offered an event coordinator, but I knew I needed extra assistance outside of that. I came across Serena's page and felt so captured by her welcoming, kind and bubbly demeanor. I contacted and scheduled a consultation with Serena and was instantly impressed by her promptness and professionalism. We hired Serena to help with month of wedding coordination as well as assistance with seeking a few other vendors. After hiring Serena, I instantly felt at ease and knew that she would be available every step of the way. She started contacting vendors the next day after signing the contract, and kept close communication throughout the process of booking the vendors. Although we hired her for month of coordination, she was always available with her guidance and suggestions. When the month of coordinating began, I knew I could hand over everything to Serena, and we'd be in good hands. We had several virtual meetings discussing our wedding timeline, and she made sure to contact every vendor and assure that everything was in place. The communication was superb. Our wedding reception was nothing short of spectacular, and everything ran so smoothly thanks to Serena! If you are looking for a wedding planner or coordinator, please look no further than Serenity Bloom! You will not be disappointed!

Shelby + Saudiq
2023

What THEY ARE SAYING

ALEXIS+ ERIC



Hiring Serena was absolutely the best decision we made when planning our wedding! We can't even imagine how we would have done it all without her. She choosing our amazing vendors very simple and her checkin meetings with check lists made the entire process as stress free as possible. The day of our wedding Serena and her team were also perfect! Couldn't have asked for more and 1000% recommend hiring Serenity Bloom for your wedding! Thank you Serena! We're going to miss our meetings with you!



ALEXA + STEVEN



"Don't even hesitate! DO IT , BOOK HER!!! Serena was hands down an angel! She helped me out so much within the last few weeks leading up to the wedding. I'm very organized and very detail oriented but Serena! She crossed all my T 's and dotted all my I 's. The day of went so smooth because of her! She handles everything like the boss lady she is. My bridal group and family were amazed by how she worked and made everything breeze the day of. Thank you so much Serena , Steven and I could have not had anyone better to help coordinate our big day!

**Click here for
More
Reviews!**

SERENITY BLOOM

Payment & CANCELLATIONS

PAYMENT SCHEDULE

Non Refundable Deposit: \$500
At the time of signing the contract

Balance due
30 days before the Wedding

1st Payment | 50% of Invoice
90 days before the Wedding

*Outstanding invoices will be
charged a 5% penalty.

BILLING & PAYMENT METHOD

We Accept:

- Zelle, Venmo, Apple Pay 951-515-2402 or serenasaunts@gmail.com
- All Major Credit Cards via HoneyBook- will include a 3% service fee

CANCELLATION POLICY

Cancellation on or after 6 months prior to the wedding date: entire balance is due, do to work already completed and loss of date.

Cancellations must be made in writing and signed by the contracted party.

FAQ

Q: WILL YOU BE THE PERSON ON-SITE THE DAY OF OUR WEDDING OR WILL IT BE ANOTHER PLANNER?

A: I will be the person on-site the day of your wedding. Depending on your wedding size, I will have the appropriate amount of assistants that day to ensure we are not understaffed and your day goes as smoothly as possible! If there are any changes to the coverage you will be notified before your wedding day.

Additional assistants are at a rate of \$330 each

Q: DO YOU HAVE A PAYMENT PLAN FOR YOUR SERVICES?

A: Yes! A non-refundable initial retainer of \$500 is required to secure your wedding date, and the remaining balance will be broken into two installments to be paid prior to your wedding day.

If you want to customize your installment plan further, we do offer additional options.

SERENITY BLOOM
Let's CONNECT

I'd love to connect with you and see how I can help make your big day joyful and stress-free!

If you want a free consultation, you can click on this button to fill out a quick contact form.

CONTACT NOW

I will be in touch within 48 business hours!



Serena Saints

SERENA SAINTS
Owner&Lead Planner

Monday- Friday

9:00am - 6:00pm

*Closed weekends and holidays

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